



CALIFORNIA
MASSAGE THERAPY
COUNCIL

Board of Directors Meeting

AGENDA

December 16, 2021

Courtyard by Marriott Liberty Station

San Diego, CA



TABLE of CONTENTS

<u>Agenda#</u>	<u>Document</u>	<u>Page(s)</u>
	Notice & Agenda	6
5 -	Treasurer's report	8
6 -	2022 Budget	17
7 -	Chief Executive Officer's report	20
8 -	Director of Governmental Affairs, Human Trafficking and IT's report	39
9 -	Director of Educational Standards Division's report	41
10 -	Director of Law and Code Enforcement Relations' report	45
11 -	Outreach Director's report	47
12 -	Proposed meeting schedule for 2022 Board meetings	52

MISSION STATEMENT

California Massage Therapy Council's mission is to protect the public by certifying massage professionals in California that meet the requirements in the law and approving massage programs that meet the minimum standards for training and curriculum.

California Massage Therapy Council

Board Members

Jeff Forman, Chairman, Appointed by the Office of the Chancellor of the California Community Colleges

Ronald Bates, Vice Chair, Appointed by League of California Cities

Michael Marylander, Treasurer, Appointed by Board

Allison Budlong, Secretary, Appointed by California Association of Private Postsecondary Schools

Michael Callagy, Appointed by California State Association of Counties

Mark Dixon, Appointed by Board

Shana Faber, Appointed by Board

Heather Forshey, Appointed by San Mateo County Department of Health

John Lambert, Appointed by American Massage Therapy Association, California Chapter

Bernadette Murray, Appointed by Associated Bodywork & Massage Professionals

Stephany Powell, Appointed by Journey Out, Anti-Human Trafficking Organization

Tracy Rhine, Appointed by the California Department of Consumer Affairs

Sean Thuilliez, Appointed by California Police Chiefs Association



RULES OF DEBATE AND DISCUSSION

1. Only one item, the item on the floor, is discussed at a time.
2. Only one person speaks at a time:
 - The person introducing the item;
 - The person speaking for or against the item;
 - Or the person asking or answering a question or raising a point of order.
3. Side conversations will be ruled out of order.
4. Directors debating a motion will have two minutes to speak, once on each motion, with three each from supporting and opposing sides, at which time the motion will go to a vote. The board may vote to extend time for debate.
5. When you want to speak, raise your hand and wait to be called on by the Chair.
6. A question is not an occasion to make an argument.

See accompanying Parliamentary Procedures At-A-Glance

Parliamentary Procedures At-A-Glance

To Do This (1)	You Say This	May You Interrupt Speaker?	Must You Be Seconded?	Is the Motion Debatable?	Is the Motion Amendable?	What Vote is Required?
Adjourn the meeting (before all business is complete)	“I move that we adjourn.”	May not interrupt speaker	Must be seconded	Not debatable	Not amendable	Majority vote
Recess the meeting	“I move that we recess until...”	May not interrupt speaker	Must be seconded	Not debatable	Amendable	Majority vote
Complain about noise, room temperature, etc.	“Point of privilege”	May interrupt speaker	No second needed	Not debatable (2)	Not amendable	None (3)
End debate	“I move the previous question”	May not interrupt speaker	Must be seconded	Not debatable	Not amendable	Majority vote
Amend a motion	“I move that this motion be amended by...”	May not interrupt speaker	Must be seconded	Debatable	Amendable	Majority vote
Object to a procedure or to a personal affront	“Point of Order”	May interrupt the speaker	No second needed	Not debatable	Not amendable	None (3)
Request information	“Point of information”	If urgent, may interrupt speaker	No second needed	Not debatable	Not amendable	None

Notes:

- These motions or points are listed in established order of precedence. When any one of them is pending, you may not introduce another that’s listed below it. But you may introduce another that’s listed above it.
- In this case, any resulting motion is debatable.
- Moderator decides.



CALIFORNIA MASSAGE THERAPY COUNCIL

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Sent and Posted: December 6, 2021

NOTICE OF PUBLIC MEETING

December 16, 2021 – 10:30 a.m.

Courtyard by Marriott Liberty Station
2592 Laning Road
San Diego, CA 92106

AGENDA

1. Call to order, roll call, and establish quorum
2. Chair's comments
 - a. Welcome/Introductions
 - b. Rules of Debate
3. Approval of minutes from October 13, 2021 meeting
4. Election of Officers
5. Treasurer's report
 - a. Applications received
 - b. Financial statements
 - c. Conclusions
 - d. Comments/discussion on financial reports
6. 2022 Budget
7. Chief Executive Officer's report
 - a. Legislative update
 - c. Covid-19 Response
 - d. Strategic Priorities
 - e. Operations
 - f. Finance
 - g. Outreach

8. Director of Governmental Affairs, Human Trafficking and IT's report
 - a. Local regulation
 - b. State Legislation
 - c. Human Trafficking
9. Director of Educational Standards Division's report
 - a. School Status Updates
 - b. School Outreach
 - c. Looking Forward
10. Director of Law and Code Enforcement Relations' report
 - a. Interaction with law and code enforcement agencies
 - b. Training
11. Outreach Director's report
 - a. Upcoming Events
 - b. Schools Outreach
 - c. Law Enforcement Outreach
 - d. Governmental Affairs Outreach
12. Proposed meeting schedule for 2022 Board meetings
13. Public comments regarding issues not on this agenda
14. Items/suggestions from Board members for future meeting agendas
15. Adjourn

All agenda items are subject to discussion and possible action. All interested parties are invited to attend the meeting. Time will be allowed for members of the public to make comments on each item (up to 2 minutes). To make a request for more information, to submit comments to the Board, or to make a request regarding a disability-related modification or accommodations for the meeting, please contact CAMTC via email at info@camtc.org. Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at <http://www.camtc.org>

Treasurer's Report, September 30, 2021

Board Meeting: December 16, 2021

Applications Received and Re-Certifications Billed

The Number of Certificate Holders

On September 30, 2021, the number of Certified Therapists was only slightly below pre-Pandemic levels, one indication of a return to normalcy. At 49,773, it is close (98%) to the number for the comparable period in 2019, prior to the Pandemic.

Despite this comparability to the number of Certified Therapists in recent years, many massage business owners still report that they have been unable to obtain sufficient numbers of therapists to meet the demand, although they acknowledge that the shortage is easing. Among the possible explanations for this shortage of working therapists are concerns about health issues and that some Certified therapists may have found employment in other occupations during the lockdown.

The following table shows the number of Certificate Holders on September 30 for the previous four years:

30-Sep	NUMBER OF CERTIFICATE HOLDERS
2021	49,859
2020	50,224
2019	50,662
2018	50,035

New Applications and Re-Certifications

New Applications account for a fairly small share of Certificate Holders. Nevertheless, they are an important segment since they are needed to replace therapists who leave the category.

Although New Applications were at low levels during January and February of this year, the levels picked up in the following months. However, the number is still below the previous two years (see table New Applications and Recertifications Billed, below).

New Applications, 2021	
January	192
February	236
March	350
April	397
May	307
June	290
July	356
August	353
September	337
Total	2,818

Re-Certifications Billed, at 18,750, was down 10% from last year, and New Applications was down 11%. As a result, the total of such activity declined 10% to the lowest level in the past four years.

As was the case through September of 2020, Re-Certifications accounted for 87% of the total activity.

New Applications and Recertifications Billed					
Through Sept 30	New Applications Received	Re- Certifications Billed	Total	Re- Certifications as a % of Total	
2021	2,818	18,750	21,568	87%	
2020	3,155	20,767	23,922	87%	
2019	5,870	16,270	22,140	73%	
2018	1,799	21,425	23,224	92%	

The decline in Re-Certifications Billed was substantially offset by the high percentage (90%) of those billed who paid their Re-Certification bill. This suggests that many therapists are maintaining their eligibility to work in the category even though they may not be working (or working full-time) at present.

Recertifications Paid			
Through Sept 30	Recertifications Billed	Recertifications Paid	% Billed That Are Paid
2021	18,750	16,845	90%
2020	20,767	16,885	81%
2019	16,270	15,598	96%
2018	21,425	18,694	87%

Processing Time

The average number of days required to process and approve documents (assuming no background or education issues) was 28 days through September in 2021, among the slowest recent times reported. This compares with only 8 days required for such processing last year. The 28 days may be explained by disruptions in usual office procedures.

What It All Might Mean

What the September 30 data suggest is that things may be returning to pre-Pandemic normalcy. Even so:

- The somewhat low level of New Applications should be watched since this segment is important for the long-term availability of Certified therapists
- That businesses are still reporting difficulty in finding therapists may mean that, even though Certified, not all these therapists have returned to work.

Financial Statements

Statement of Functional Activities (Income Statement)

Overview: Revenue, Expenses, and Net Income Relative to Budget and Prior Year

Revenue was up 17% from the comparable year-ago period while Expenses increased only 3%. The net effect is an increase of 757% in Net Income from a year-ago. This substantial increase, on the surface, seems inconsistent with the fact that there was no increase in Active Certificate Holders. However, three factors, unrelated to the number of Active Certificate Holders, appear to explain the Revenue and Net Income increases:

- The SBA's Paycheck Protection Program (PPP) provided a payment equal to more than half of the increase in Revenue.
- New Applicants and Recertifications account for two-thirds of total revenue. The fee was increased to \$200 from \$150 in September of 2019. As a result, more of the revenue at the new fee amount was recognized in 2021 than in 2020.
- While Revenue increased substantially, Expenses were up only 3%.

Relative to Budget, actual revenue was 18% higher while actual expenses were 7% lower. As a result, Net Income, at \$636,945, was substantially above the budgeted loss of \$420,858 through September of 2021.

SUMMARY OF FUNCTIONAL ACTIVITIES					
January 1 Through September 30					
	2021		2020		
	Actual	Budget	Actual	Budget	Change in Actual 2021 from 2020
Total Revenue	\$4,777,858	\$4,053,307	\$4,100,984	\$4,763,132	16.5%
Total Expenses	\$4,140,913	\$4,474,165	\$4,026,695	\$4,616,425	2.8%
Net Income	\$636,945	(\$420,858)	\$74,289	\$146,708	757.4%

The following sections discuss Revenues and Expenses both in absolute terms and relative to the Budget.

Revenue Detail

Total Revenue is, as noted, 18% above Budget. Virtually all the difference is explained by the receipt of \$348,756 in PPP funds and a \$402,600 excess over Budget in Current Year Re-Certifications.

Re-Certifications – CY (Current Year) accounts for 67% of Total Revenue year-to-date, with *New Certification Fees – CY* adding an additional 11%. The *PPP Grant* s another 7% and *Re-Certifications –PY* accounts for 6%. These four sources, together, comprise 91% of Revenue.

REVENUE THROUGH SEPTEMBER, 2021

	Actual	% of Total	Actual as a % of Budget
CERTIFICATION FEES			
New Certification Fees - CY	\$512,811	11%	89%
New Certification Fees - PY	\$53,658	1%	99%
Re-Certifications - CY	\$3,196,890	67%	114%
Re-Certifications - PY	\$274,088	6%	100%
Recertification Late Fees	\$103,590	2%	144%
Limited Recertification Fees	\$3,240	0%	NA
Limited Recert Late Fees	\$360	0%	NA
TOTAL CERTIFICATION FEES - INDIVIDUAL	\$4,144,637	85%	110%
Hearing Fees - Individuals	\$31,721	1%	121%
School Application Fees -	\$39,270	1%	124%
School Background Check Fees	\$3,222	0%	65%
School Hearing Fees	\$0	0%	0%
Interest and Other Income	\$8,150	0%	29%
Name change	\$202,102	4%	109%
PPP Grant	\$348,756	7%	NA
		0%	
TOTAL REVENUE	\$4,777,858	100%	118%

Expense Detail

Expenses were 7% below Budget.

CAMTC categorizes expenses into 37 accounts. Sixteen (16) of those 37 (including the Miscellaneous Contingencies account) make up 94% of the actual and 95% of budgeted expenses through September 30. These sixteen accounts are shown in the table below in the order they are listed in CAMTC's financial statements. Most of the accounts are at least a little below their budgeted amount, contributing to the total of Actual Expenses being below Budget.

Application Processing accounted for 31% of Actual Expenses and is clearly the major expense category. It is followed by Senior Management, 10%; Outside Legal, at 8%; Paralegals, 7%; and Legal-in-House, 5%. Legal-related activity accounts for 22% of all expenses.

EXPENSES THROUGH SEPTMBER 30, 2021

Account	Amount	% of Total	Actual as a % of Budget
Senior Management	\$402,861	10%	96%
Management	\$143,140	3%	89%
Outreach Director	\$61,630	1%	92%
Field Investigations	\$159,090	4%	79%
School Inspectors	\$100,248	2%	90%
Legal In-house	\$220,942	5%	94%
Paralegals	\$302,274	7%	78%
Payroll Taxes	\$58,433	1%	101%
Benefits	\$149,065	4%	72%
Communications & Outreach	\$145,532	4%	97%
Banking/credit Card Fees	\$97,554	2%	98%
Certification/Mats/Print/Mail	\$58,956	1%	102%
Database Maintenance	\$77,821	2%	101%
Legal	\$343,132	8%	86%
Application Processing	\$1,285,578	31%	107%
Misc. Contingencies	\$301,314	7%	101%
Total of Above Expenses	\$3,907,570	94%	95%
TOTAL EXPENSES	\$4,140,913	100%	93%

Statement of Financial Position (Balance Sheet)

Overview

CAMTC is in a solid financial position despite the uncertainties during this Pandemic. The organization benefited from the receipt of PPP funds in both 2021 and, to a lesser extent, in 2020. In addition, as the organization recognizes deferred income from Certifications and Re-Certifications it is enjoying the results of the increased prices which are now charged. These revenue sources have added to CAMTC's position even though the number of Active Certificate Holders has not grown.

- Assets are composed primarily of cash and cash equivalents. At \$3,936,982, on September 30, 2021, assets are up 11% from the comparable period in 2020, and 47% greater than in 2019. Cash on hand, \$3,411,674, provides a strong reserve for any unanticipated contingencies; it is equal to almost seven months of budgeted expenses.
- Liabilities are \$1,259,038, down almost one-quarter from 2020, although well above 2019. However, these figures, without some explanation, do not provide a clear picture of CAMTC's obligations. Most of the Current Liabilities are deferred income and will be reflected in revenue over time:
 - Almost 70% of the Current Liabilities are deferred income from therapists and schools.
 - Most of the Long-Term Liabilities consists of PPP funds. These do not need to be reimbursed, so will soon be treated as income.
- Equity, at \$2,677,944, is strong; up 41% from what was already a strong position in the comparable period in 2020 and up a similar amount, 46%, from 2019.

BALANCE SHEET, September 30

	2021	2020	2019
Assets			
Checking/Savings	\$3,411,674	\$3,395,393	\$2,445,046
Fixed	\$406,710	\$80,188	\$150,558
Other Assets	\$118,598	\$70,965	\$58,749
Total Assets	\$3,936,982	\$3,546,546	\$2,654,353
Liabilities			
Current	\$918,605	\$1,066,733	\$727,472
Long term	\$340,433	\$585,227	\$93,317
Total Liabilities	\$1,259,038	\$1,651,960	\$820,790
Equity	\$2,677,944	\$1,894,586	\$1,833,563
Total Liabilities and Equity	\$3,936,982	\$3,546,546	\$2,654,353

Conclusions

- The number of Active Certificate Holders has returned to near pre-Pandemic levels. However, at only slightly lower levels than in the recent past, some consumers have still found it difficult to obtain appointments at massage facilities. This suggests that while therapists are retaining their certifications, some may not yet be returning to work or working as many hours as in the past.
- Although the total number of Certificate Holders is almost at usual levels, there is some indication that new therapists entering the job category is down. Since the long-term strength of the industry requires that new people enter the profession in numbers at least equal to those leaving, New Applicants is a category that should be watched closely.
- Revenue is up. This is primarily because of the receipt PPP funds. In addition, the deferred revenue that is now being recognized reflects the increase in the cost of Certification fees which began in 2019.
- CAMTC is in a strong financial position. PPP funds, which have not yet been recognized as revenue, provides an additional financial cushion.

Respectfully submitted by
Michael Marylander,
Treasurer
December 7, 2021



December 16, 2021

PROPOSED BUDGET 2022
Presented by Ahmos Netanel, CEO

Key Assumptions to Revenues

Revenues are based on 325 new applications per month and a recertification rate of 90%. Projections for schools are based on estimates by the Director of the Educational Standards Division. All other revenue accounts are based on historical data and extrapolation of current trends.

Key Assumptions to Expenses

Staffing levels will be maintained and there are no plans to provide raises to CAMTC employees.

The increase in Application Processing reflects an agreement with the management company to provide direct raises to their staff members who serve CAMTC's account, but without any markup. This agreement was necessary to retain valuable application processing team members. Because of the continued uncertainty associated with the COVID-19 pandemic and the upcoming Sunset review, it is recommended that the Miscellaneous Contingencies account be increased by \$204,000.

Cash Reserves

This proposed balanced budget projects a cash reserve at the end of 2022 equal to approximately seven months of annual operating expenses (Board goal has been three months).

CA Massage Therapy Council Proposed 2022 Budget

	Projected 2021	Proposed 2022 Budget	\$ Difference Projected 2021 vs. Proposed 2022
4000 · REVENUE			
4100 · Certification Fees - Individual			
4110 · New Certification Fees - CY	695,457	707,850	12,393
4115 · New Certification Fees - PY	88,595	69,467	-19,128
4120 · Recertification Fees - CY	4,138,549	3,908,691	-229,858
4125 · Recertification Fees - PY	374,267	401,171	26,904
4130 · Recertification Late Fees	140,320	117,000	-23,320
4135 · Limited Recertification Fees	3,240	0	-3,240
4140 · Limited Recert Late Fees	360	0	-360
Total 4100 · Certification Fees - Individual	5,440,788	5,204,179	-236,609
4200 · Hearing Fees - Individuals	41,245	43,000	1,755
4300 · APPLICATION FEES - SCHOOLS			
4310 · New Application Fees - CY	5,400	52,125	46,725
4315 · New Application Fees - PY	1,538	1,005	-533
4320 · Reapplication Fees - CY	29,386	102,180	72,794
4325 · Reapplication Fees - PY	6,660	4,050	-2,610
Total 4300 · APPLICATION FEES - SCHOOLS	42,984	159,360	116,376
4400 · Background Check Fees - School	4,644	12,464	7,820
4500 · Hearing Fees - Schools	1,246	62,000	60,754
4800 · Interest & Other Income	14,696	33,000	18,304
4900 · Reprints/State Verification/Other Fees	264,878	248,000	-16,878
4999 · PPP Grant	0	348,756	348,756
Total 4000 · REVENUE	5,810,481	6,110,759	300,278
Expense			
5000 · Salaries			
5010 · Sr. Management	541,662	542,000	338
5020 · Management	196,924	197,000	76
5030 · Outreach Director	83,276	84,000	724
5040 · Field Investigations	221,932	222,000	68
5050 · School Inspectors	136,342	137,000	658
5060 · Hearing Officers	14,496	14,500	4
5070 · Legal In-House	298,150	299,000	850
5080 · Paralegals	422,528	423,000	472
Total 5000 · Salaries	1,915,310	1,918,500	3,190
5100 · Payroll Taxes	128,095	130,000	1,905
5200 · Benefits	209,047	210,000	953
5300 · Workers' Compensation Insurance	13,087	15,000	1,913
5400 · Payroll Services	18,308	19,000	692
6110 · Travel	28,438	29,000	562

CA Massage Therapy Council Proposed 2022 Budget

	Projected 2021	Proposed 2022 Budget	\$ Difference Projected 2021 vs. Proposed 2022
6120 · Meetings	19,308	25,000	5,692
6140 · Cell Phones/Land Lines/Fax	41,568	42,000	432
6160 · Communications & Outreach	198,051	198,000	-51
6170 · Office Supplies	5,760	6,000	240
6180 · Office Furniture/Equipment	84	500	416
6190 · Rent	28,975	30,000	1,025
6200 · Printing/Copying	44,957	45,000	43
6230 · Postage/Mailing	4,480	4,000	-480
6240 · Dues/Subscriptions/Licenses	55,289	58,000	2,711
6250 · Insurance-D&O/E&O/GL	67,562	71,000	3,438
6260 · Banking/Credit Card Fees	130,141	129,000	-1,141
6270 · On/Off-Site Storage	4,622	4,600	-22
6290 · Certification/Mat's/Print/Mail	108,007	114,000	5,993
6300 · Database Development	183,494	165,350	-18,144
6310 · Database Maintenance	134,885	134,994	109
6320 · Conference Calls	7,520	7,300	-220
6340 · Legal	470,000	466,000	-4,000
6350 · Court Record Fees	657	200	-457
6370 · Staff Training	663	2,000	1,337
6410 · School Background Checks	2,869	12,464	9,595
6430 · Application Processing	1,800,000	1,869,000	69,000
6450 · Accounting/Tax/Audit	29,485	30,000	515
7900 · Depreciation Expense	12,000	8,850	-3,150
8999 · Miscellaneous Contingencies	145,889	350,000	204,111
Total Expense	5,808,551	6,094,758	286,207
Change in Net Assets	1,930	16,001	14,071
Starting Cash, 1/1/2022		3,533,000	
Cash Received		5,865,800	
Cash Expended		6,094,308	
Ending Cash, 12/31/2022		3,304,492	



December 7, 2021

To: CAMTC Board of Directors

From: Ahmos Netanel, CEO

Subject: CEO report

Covid-19 Response

CAMTC continues to respond to a steady flow of COVID-19 inquiries from certificate holders. During October and November 2021, we sent three additional COVID-19 related bulletins (CEO Report Page 3), bringing the total number of bulletins since the start of the pandemic to 69.

Local Government

On November 4, 2021, CAMTC sent letters (CEO Report Page 7), to all city and county managers offering to aid them in updating their ordinances to reflect current state law and as well as to make them aware of CAMTC's training program. Multiple cities have responded positively, and senior staff has responded with additional information about further collaboration and support. We are planning on following up with all city and county elected officials soon.

Protection of Public Health and Safety

As part of CAMTC's objective to prevent infectious disease transmission, we are continuing to further the collaboration and coordination with State, county, and city health officers, code enforcement and law enforcement. In addition to initiating direct communications with local health officers, I attended this year the board of director's meetings of the California Conference of Local Health Officers (CCLHO). CCLHO is a membership organization of the 60 legally appointed physician Health Officers in California, one for each of the 58 counties and the cities of Berkeley, Long Beach, and Pasadena. At the December 2, 2021 meeting, the California Department of Public Health (CDPH) provided a report which was delivered by Tomas Aragon MD, MPH, State Public Health Officer and Director of CDPH and Erica Pan, MD, MPH, State

Epidemiologist, and Deputy Director of Center for infectious Disease, CDPH. During Dr. Aragon and Dr. Pan's reports, I was recognized by CCLHO's President Julie Vaishampayan, MD, MPH, Health Officer, Stanislaus County, to speak about CAMTC's efforts to prevent infectious disease transmission. CAMTC has also made a formal request to meet with Dr. Pan to discuss the collaboration and coordination between CAMTC and CDPH.

Survey

On November 24, 2021, we sent out a survey to CAMTC certificate holders to determine if there is a practice, policy, and/or procedure the Board should implement or revise to better serve their needs as certificate holders. A similar request was sent to approved schools on November 26, 2021. Staff is planning on providing a summary of the responses in a future Board meeting.

Operations

CAMTC Performance Measures

Attached (CEO Report Page 9) are CAMTC's Disciplinary Performance Metrics for the last four quarters.

Finance

As of October 31, 2021, year-to-date cumulative change to net assets is better than expected by \$818,963 (budgeted was a deficit of \$362,177 actual was \$456,786). These results were achieved by generating revenues that exceeded the budget and holding expenses below budget.

As of October 31, 2021, cash on hand was \$3,252,961 (projected was \$3,189,304), which is equal to more than 8 months of current level of operating expenses.

CAMTC's Bank Account Summary is attached (CEO Report Page 14).

11/29/2021 **COVID-19 Update: Omicron Variant**

CAMTC COVID-19 Bulletin #69

Dear CAMTC Approved School Owners, Staff, and Students:

You have most likely heard a lot in the news lately regarding the newly emerged COVID-19 Omicron Variant. Please see the California Department of Public Health's (CDPH) [COVID-19 Fact Sheet Omicron Variant](#), dated November 28, 2021. We will send more information as it becomes available.

While we are still learning much about Omicron, we know enough about COVID to take steps now that can help reduce transmission as we prepare to better understand the additional strategies that may be needed to mitigate this new variant of concern.

Thank you for your ongoing efforts to protect the health and well-being of California's residents.

Take Care and Stay Healthy!

Team CAMTC

11/03/2021 **LA Coronavirus Update Telebriefing: Thursday, November 4, 2021, 1:00 - 2:00 p.m.**

CAMTC COVID-19 Bulletin #68

Dear CAMTC Certificate Holders,

The Los Angeles County Department of Public Health has just informed CAMTC that they are having a telebriefing for Personal Care Services this Thursday, November 4, 2021 at 1:00 p.m. to 2:00 p.m. CAMTC's CEO, Ahmos Netanel, was asked to be on this call to answer questions as a subject matter expert.

You don't have to live or work in Los Angeles County in order to join this call.

BRIEFING INVITATION



313 North Figueroa Street, Room 806 • Los Angeles, CA 90012 • (213) 240-8144 • media@ph.lacounty.gov
PublicHealth.LACounty.gov • [Facebook.com/LAPublicHealth](https://www.facebook.com/LAPublicHealth) • [Twitter.com/LAPublicHealth](https://twitter.com/LAPublicHealth)

INVITE ONLY

Coronavirus Update:

Telebriefing for Nail Salons and Personal Care

Public Health Officials Provide Update on Novel Coronavirus (COVID-19)

Public Health will conduct a telebriefing to update you on the latest COVID-19 response, vaccination and booster efforts, and we'll answer your questions and listen to your feedback.

WHEN: Thursday, November 4, 2021
Time: 1:00 p.m. – 2:00 p.m. (PDT)

WHERE: Telephone Call-in: 877-336-4436
Access Code: 4822165

Participants are strongly urged to call in 15 minutes prior to the start time of the call to check-in. Call starts promptly.

WHO: Muntu Davis, MD, MPH, Health Officer
Los Angeles County Department of Public Health

Robert Ragland, Chief Compliance Officer
Los Angeles County Department of Public Health

Ahmos Netanel, Chief Executive Officer
California Massage Therapy Council

CONTACT: LA County Department of Public Health | (213) 240-8144 | media@ph.lacounty.gov

###

*Los Angeles County Department of Public Health works to protect health,
prevent disease, and promote health and well-being.*

Take Care and Stay Healthy!

Team CAMTC

10/09/2021 **Three cities' vaccine mandate**

CAMTC COVID-19 Bulletin #67

Dear Certificate Holders, School Owners, and Other Interested Parties:

VACCINATION MANDATES

On Wednesday, October 6, 2021, the Los Angeles City Council passed a local ordinance requiring proof of COVID-19 vaccination in order for patrons to enter indoor portions of:

Establishments where food or beverages are served;

Gyms and fitness venues;

Entertainment and recreation venues; and

“Personal care establishments, including spas, nail salons, hair salons, barbershops, tanning salons, estheticians, skin care and cosmetology services, body art professionals, piercing shops, and massage therapy, except as medically required.”

This new Ordinance also applies to city buildings and large outdoor events. The Ordinance can be found here: <https://www.camtc.org/media/2127/la-city-attachment-to-report-dated-9-24-21-draft-ordinance.pdf>. Mayor Eric Garcetti signed the ordinance on the same day that it was passed by the City Council. <https://www.camtc.org/media/2128/la-city-council-action-mayor-concurrence-dated-10-06-21.pdf>. This new ordinance requires proof of COVID-19 vaccination in order to enter the indoor portions of all businesses identified above, beginning on November 4, 2021. Businesses are also required to prominently display notice visible to patrons, starting on October 21, 2021, stating that, beginning on November 4, 2021, proof of vaccination is required in order to enter any indoor portion of the premises.

Individuals who cannot be vaccinated for religious or health reasons are required to show proof of a negative COVID-19 test and proof of an exemption.

Under the terms of the new ordinance, customers who are not vaccinated can only use an establishment's outdoor space, or may use the indoor portion of the space for “brief and limited periods of time to use the restroom, order, pick-up, or pay for food or drink ‘to-go,’ or perform necessary repairs, provided that the Patron wears a well-fitting mask at all times” while indoors.

The new ordinance sets harsh penalties for failure to comply with its provisions, stating that the operator of the business location “may be issued

a Citation for violation of any provision” and “shall be subject to the following fines:

A warning and a notice to correct for a first violation;

An administrative fine of \$1,000 for a second violation;

An administrative fine of \$2,000 for a third violation;

An administrative fine of \$5,000 for a fourth and each subsequent violation.”

The ordinance specifies that enforcement will begin on November 29, 2021.

The city of Los Angeles joins the City of West

Hollywood <https://www.weho.org/home/showpublisheddocument/50996/637680695674470000> and San

Francisco <https://www.sfdph.org/dph/alerts/files/C19-07-Safer-Return-Together-Health-Order.pdf>, which also have strict COVID-19 vaccination mandates for individuals patronizing certain indoor businesses.

The City of West Hollywood passed its Order on September 20, 2021, which is much stricter than the City of Los Angeles’ new Ordinance. West Hollywood requires patrons 18 years and older who patronize personal care services businesses, such as “**massage therapy (non-healthcare)**,” to provide proof of full vaccination before entering the indoor portions of an establishment. This requirement is set to go into effect in the City of West Hollywood “[a]s soon as possible, but no later than November 4, 2021.” The City of West Hollywood also requires identified businesses to “ensure that all staff who routinely work on-site provide Proof of Full Vaccination before entering or working in any indoor portion of the facility” as soon as possible, but no later than November 4, 2021.

San Francisco also has imposed strict COVID-19 vaccination requirements for patrons of certain indoor businesses and their staff. Those businesses are ones that serve food or drink and those such as gyms or recreational facilities where exercise is engaged in that involves elevated breathing.



CALIFORNIA MASSAGE THERAPY COUNCIL

One Capitol Mall, Suite 800 | Sacramento, CA 95814
tel 916.669.5336 fax 916.669.5337
www.camtc.org

November 4, 2021

To: David Sykes, City Manager
City of San Jose

From: Ahmos Netanel, CEO *A.N.*
California Massage Therapy Council

Re: Massage Ordinance Review - Human Trafficking and Prostitution

Public protection is at the core of the California Massage Therapy Council's (CAMTC) mission. Established as a public benefit corporation in 2009, pursuant to the Massage Therapy Act (MTA) CAMTC's mission is to vet and certify massage professionals who meet the requirements in the MTA and approve massage school programs that meet the legal standards for training and curriculum.

Municipalities are integral to CAMTC's governance and functions. Most of our Board members have a background in local government, including law enforcement or public health. In fact, CAMTC's Vice Chair, Ronald Bates, Ph.D., was appointed by the League of California Cities to the Board. Dr. Bates is a retired city manager, a current city council member, and a past president of the League.

By partnering with local law and code enforcement officers, CAMTC has been leading the fight against human trafficking and illicit conduct in massage businesses since 2014. As COVID-19 restrictions across the State begin to lift, we are also restarting two of our outreach programs. The first one is our No Charge to Your City **massage ordinance review program**, which can support your city's efforts in combatting human trafficking by making sure that massage is not being used as a subterfuge for prostitution related activity. It will also help alert you to the best practices implemented in other jurisdictions. We will check for any updates needed to reflect current state law related to massage, and any new protocols you may find beneficial.

Our second no-cost program is our new **POST approved training program** for your law and code enforcement officers, which empowers them to take full advantage of your investigative measures. This training can be accomplished either in person or via Zoom. *As a reminder, CAMTC does not have any authority over massage businesses, this falls under the purview of your city.*

Supporting local government is an important priority for us. If you need assistance, I can be contacted at anetanel@camtc.org and/or my direct line (310) 230-0052.



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November 4, 2021

To: Jeffrey V. Smith, M.D., J.D., County Executive Officer
County of Santa Clara

From: Ahmos Netanel, Chief Executive Officer *A.N.*
California Massage Therapy Council

Re: Massage Ordinance Review - Human Trafficking and Prostitution

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Municipalities are integral to CAMTC's governance and functions. Most of our Board members have a background in local government, including law enforcement or public health. In fact, you are represented on CAMTC's Board by Mike Callagy, County Manager of San Mateo County, who was appointed to our Board by the California State Associations of Counties (CSAC).

By partnering with local law and code enforcement officers, CAMTC has been leading the fight against human trafficking and illicit conduct in massage businesses since 2014. As COVID-19 restrictions across the State begin to lift, we are also restarting two of our outreach programs. The first one is our No Charge to Your County **massage ordinance review program**, which can support your county's efforts in combatting human trafficking by making sure that massage is not being used as a subterfuge for prostitution related activity. It will also help alert you to the best practices implemented in other jurisdictions. We will check for any updates needed to reflect current state law related to massage, and any new protocols you may find beneficial.

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PERFORMANCE METRICS – 4th Quarters 2020; 1st, 2nd, and 3rd Quarters 2021

PM1 – VOLUME

TOTAL NUMBER OF COMPLAINTS RECEIVED – ALL (actionable and non-actionable)

FOURTH QUARTER 2020: 30 complaints received on average per month.

FIRST QUARTER 2021: 34 complaints received on average per month.

SECOND QUARTER 2021: 27 complaints received on average per month.

THIRD QUARTER 2021: 39 complaints received on average per month.

PM1.1 – VOLUME – CERTIFICATE HOLDERS

TOTAL NUMBER OF COMPLAINTS RECEIVED AGAINST CERTIFICATE HOLDERS

FOURTH QUARTER 2020: 14 complaints against certificate holders received on average per month.

FIRST QUARTER 2021: 16 complaints against certificate holders received on average per month.

SECOND QUARTER 2021: 15 complaints against certificate holders received on average per month.

THIRD QUARTER 2021: 22 complaints against certificate holders received on average per month.

PM 1.2 – VOLUME – CERTIFICATE HOLDERS – COMPLAINTS FROM LAW ENFORCEMENT

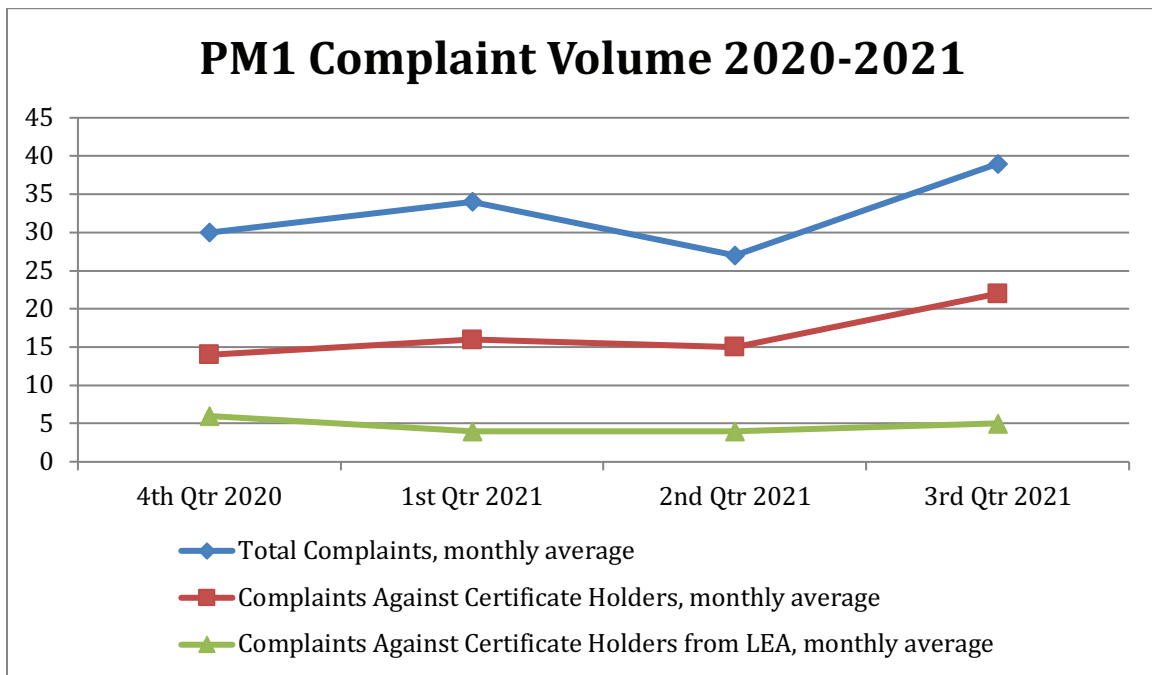
Total number of complaints received against certificate holders from law enforcement agencies or government agencies with the responsibility to regulate massage. Does not include complaints against those who are not certified.

FOURTH QUARTER 2020: 6 complaints from LEA received against certificate holders on average per month.

FIRST QUARTER 2021: 4 complaints from LEA received against certificate holders on average per month.

SECOND QUARTER 2021: 4 complaints from LEA received against certificate holders on average per month.

THIRD QUARTER 2021: 5 complaints from LEA received against certificate holders on average per month.



PM2 – INTAKE – ALL COMPLAINTS

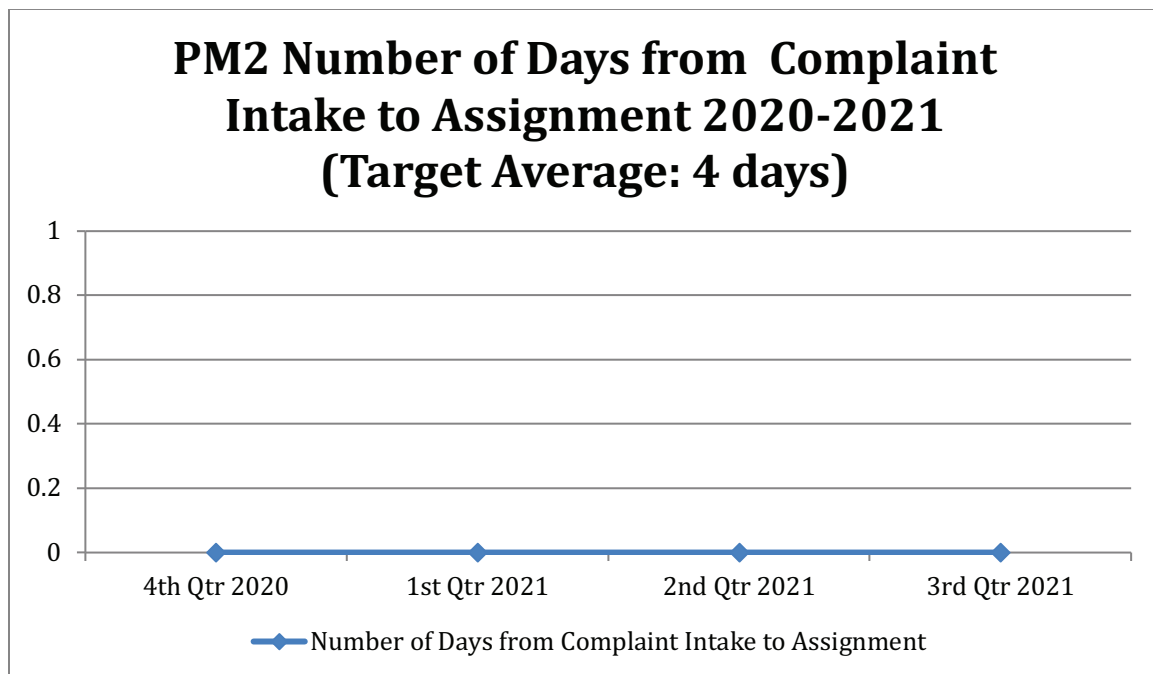
Number of days from when a complaint is received to when it is sent to an investigator. All complaints received are immediately forwarded to an investigator.

FOURTH QUARTER 2020: 0 days to assignment.

FIRST QUARTER 2021: 0 days to assignment.

SECOND QUARTER 2021: 0 days to assignment.

THIRD QUARTER 2021: 0 days to assignment.



PM3 – INTAKE AND INVESTIGATION

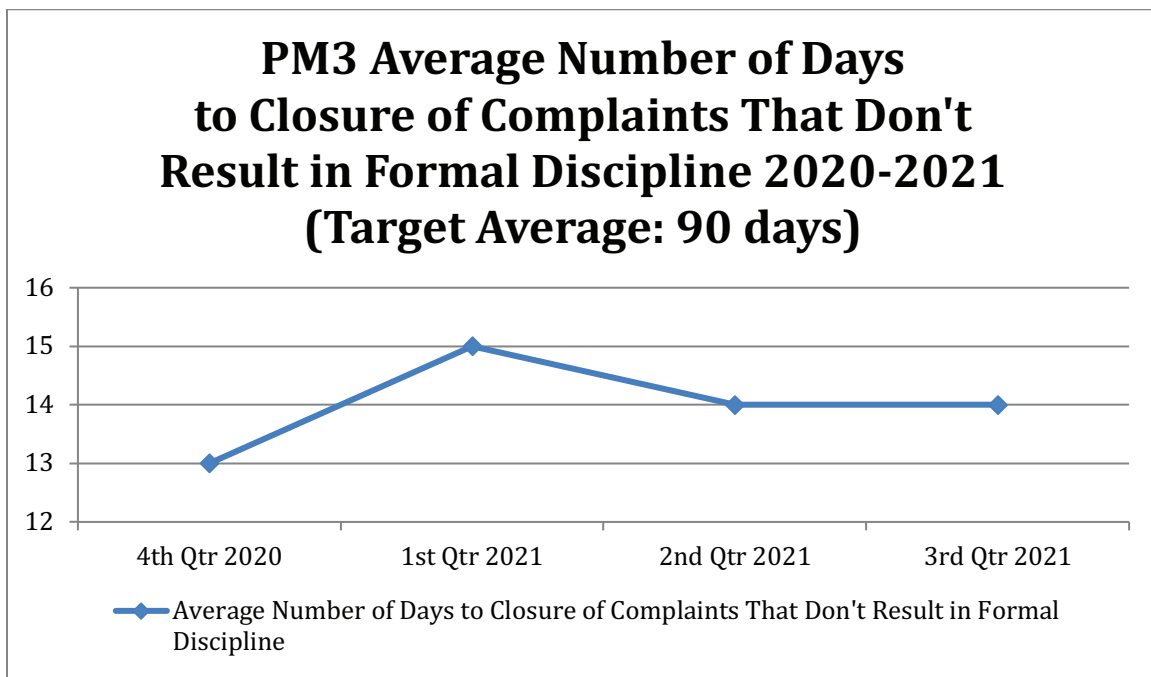
Average time in days from date complaint was received to date complaint was resolved/closure of the investigation process. This number includes ALL complaints, not just those against Certificate Holders, which are resolved prior to being referred to Legal for formal discipline. It does NOT include cases against certificate holders sent to Legal for formal discipline (proposed revocation, suspension, or imposition of probationary conditions).

FOURTH QUARTER 2020 (34 complaints resolved): 13 days is the average number of days to closure.

FIRST QUARTER 2021 (54 complaints resolved): 15 days is the average number of days to closure.

SECOND QUARTER 2021 (40 complaints resolved): 14 days is the average number of days to closure.

THIRD QUARTER 2021 (66 complaints resolved): 14 days is the average number of days to closure.



PM4 – FORMAL DISCIPLINE AGAINST CERTIFICATE HOLDERS

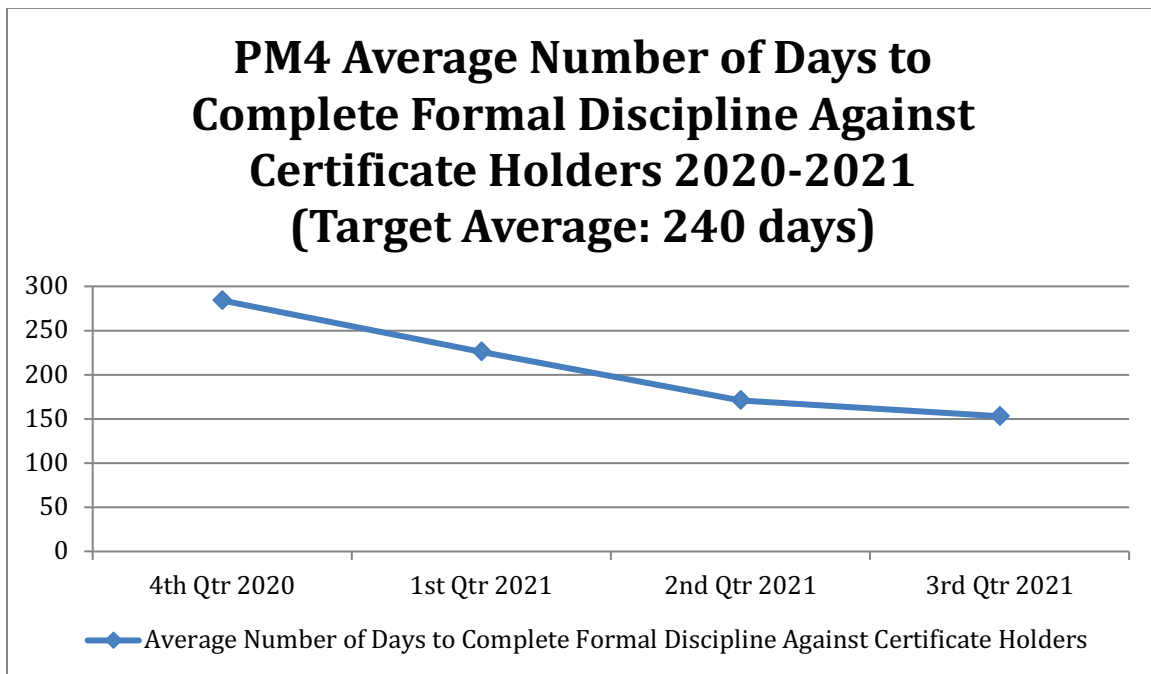
Average number of days to complete the entire disciplinary process against certificate holders for cases resulting in formal discipline by CAMTC. Formal discipline includes permanent revocation, revocation, suspension, and imposition of probationary conditions. Average number of days is calculated from date of intake to final date of disciplinary action.

FOURTH QUARTER 2020 (67 actions): 284 days is the average number of days from intake to final date of formal discipline.

FIRST QUARTER 2021 (70 actions): 226 days is the average number of days from intake to final date of formal discipline.

SECOND QUARTER 2021 (52 actions): 171 days is the average number of days from intake to final date of formal discipline.

THIRD QUARTER 2021 (49 actions): 153 days is the average number of days from intake to final date of formal discipline.



CAMTC Bank Account Summary
As of 10/31/2021

	Bank	Type	Term	Maturity Date	Rate	Value	% of Portfolio	Valuation Date
1	Umpqua Bank	Checking	NA	NA	0.000%	675,392.41	20.8%	10/31/2021
2	Synchrony	CD	12 Mos	11/10/2021	1.487%	275,307.06	8.5%	10/31/2021
3	State Farm Bank/US Bank	CD	36 Mos	11/26/2023	1.440%	273,491.23	8.4%	10/31/2021
4	Centennial Bank/Giant Bank	CD	36 Mos	11/26/2023	1.550%	250,000.00	7.7%	12/31/2020
5	EH National Bank	CD	24 Mos	12/5/2022	1.120%	273,795.42	8.4%	12/31/2020
6	First Internet Bank of Indiana	CD	24 Mos	12/7/2022	1.900%	250,148.63	7.7%	10/31/2021
7	Golden State Bank	MM	NA	NA	1.500%	3,165.39	0.1%	10/31/2021
8	CDARS 01-032620 - Bank of America, N.A.	CDARS	1 mo	11/4/2021	0.010%	248,500.00	7.6%	10/7/2021
9	CDARS 01-032620 - TIB The Independent BankersBank NA	CDARS	1 mo	11/4/2021	0.010%	248,500.00	7.6%	10/7/2021
10	CDARS 01-032620 - United Community Bank	CDARS	1 mo	11/4/2021	0.010%	4,577.03	0.1%	10/7/2021
11	CDARS 02-061120 - Arvest Bank	CDARS	1 mo	11/26/2021	0.010%	248,500.00	7.6%	10/28/2021
12	CDARS 02-061120 - Genesee Regional Bank	CDARS	1 mo	11/26/2021	0.010%	248,500.00	7.6%	10/28/2021
13	CDARS 02-061120 - TriState Capital Bank	CDARS	1 mo	11/26/2021	0.010%	248,500.00	7.6%	10/28/2021
14	CDARS 02-061120 - United Community Bank	CDARS	1 mo	11/26/2021	0.010%	4,603.72	0.1%	10/28/2021
						<u>3,252,980.89</u>		

New Applications & Certificates

In November 2021, the median number of days to process new applications with no background or education issues was 24 days (see attached chart; board goal = 45 days or less).

Recertifications

The median number of days to approve eligible recertification applications with no background issues in November 2021 was 12 days (see attached chart; board goal = 25 days or less).

Customer Service Phone Calls

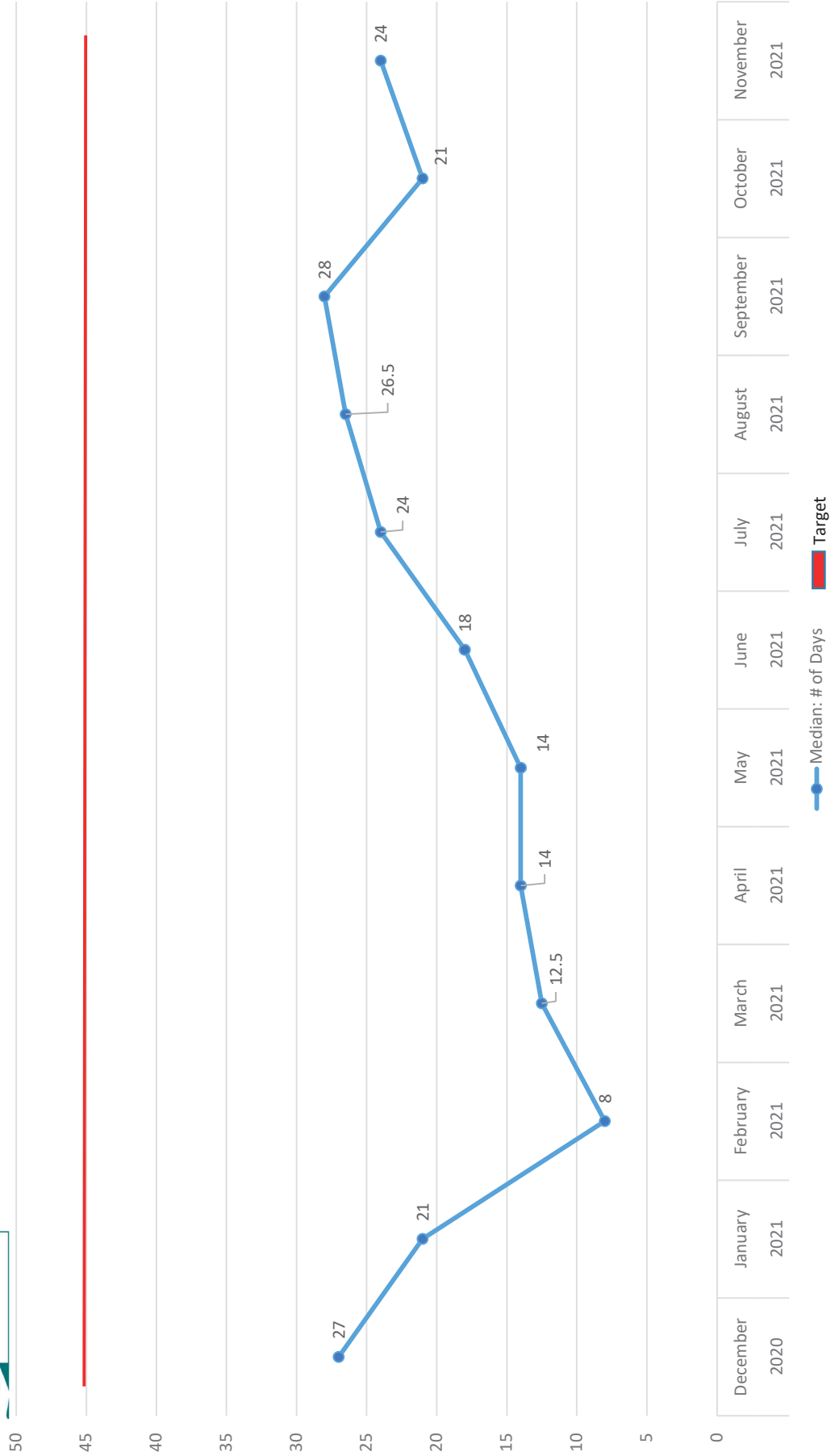
The average wait time to answer by a live agent in November 2021 was 22 seconds (see attached chart; board goal = 90 seconds or less).

Correspondence

In November 2021, the average response time for incoming customer service and application processing emails through CAMTC's info@camtc.org and cs@camtc.org accounts was 146 minutes (see attached charts; board goal = 1 business day).



CAMTC Median Processing Time - New Applications with No Background or Education Issues



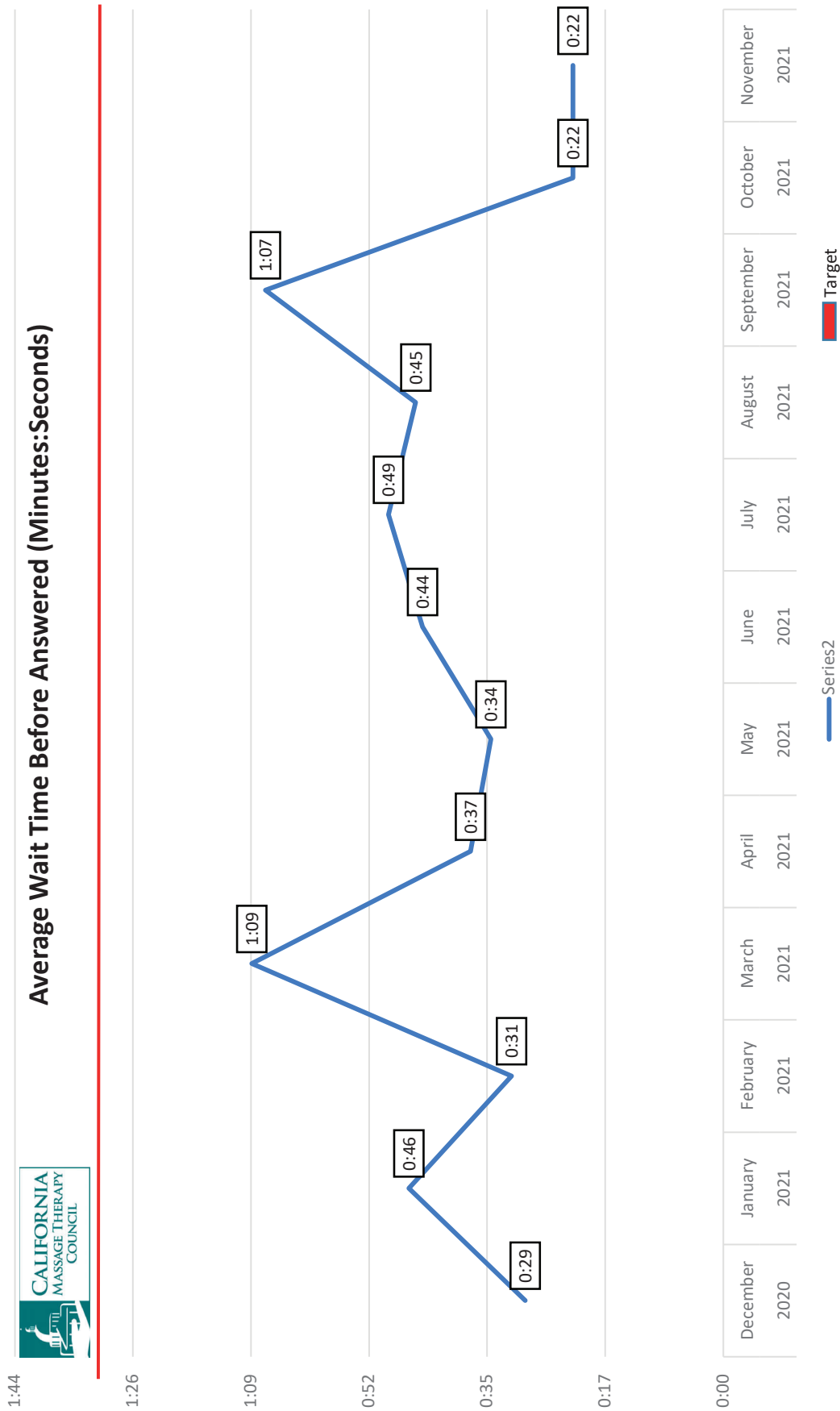


CAMTC Median Processing Time - Recertification Applications with No Background Issues





Average Wait Time Before Answered (Minutes:Seconds)





Average Email Response Time (Minutes:Seconds)
info@camtc.org & cs@camtc.org

720:00

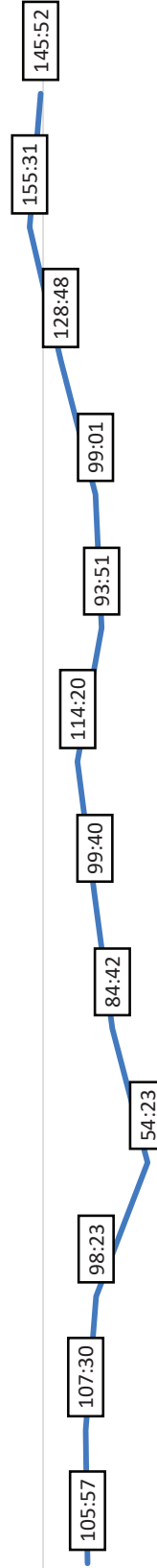
576:00

432:00

288:00

144:00

0:00



Application processing and customer service emails.

Series1 Target



To: CAMTC Board of Directors

From: Beverly May, Director of Governmental Affairs and Human Trafficking

RE: Board Meeting December 16, 2021

Local Ordinances:

In response to an email to all city managers, numerous cities have asked for a review of their ordinances and for help in updating them. These typically take several days each for a complete review and suggestions. I continue to respond to many inquiries from massage therapists and local officials regarding the state law as well as local regulations. Many of the questions from local officials involve understanding types of work that are being claimed are not massage. Often these approaches clearly involve manipulation of soft tissue and require either certification or a city permit under local municipal or county codes. Pismo Beach asked for a review of their ordinance and examples of grandfathering for long time massage professionals that don't have sufficient education to qualify for certification. W. Covina, San Diego County, Selma, Petaluma, Lodi, Agoura Hills and Twenty Nine Palms are among the jurisdictions requesting ordinance review.

Human Trafficking:

I attended the annual Human Trafficking- Research and Data Advisory Roundtable (HT-Radar) conference, held virtually for the second year.

I participated in a series of virtual planning "retreats" of the South Bay Coalition to End Human Trafficking (SBCEHT). The SBCEHT will be holding their annual conference in January, virtual as well. With January being Human Trafficking month I expect a busy month. The San Francisco Collaborative Against Human Trafficking (SFCAHT) will hold their annual Press Conference and monthlong events in January.

I have attended Oct and November meetings of the San Mateo Human Trafficking Initiative and the October quarterly meeting of the Marin County Human Trafficking Taskforce. I have been missing others in Long Beach and Contra Costa and a few others have gone a bit dormant during the pandemic.

Other states:

As a result of a very critical audit of the Louisiana Board of Massage, the Executive Director and other staff quit as did the entire Board. Kathy Lea, a former Board member, took over until a new ED would be hired and a Board seated. Kathy and I have known each other for many years and she called to discuss her concerns that the LO. Board had been accepting education from California schools that are not CAMTC approved.



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TO: CAMTC Board of Directors

FROM: Joe Bob Smith, Director, Educational Standards Division

RE: Board Meeting – December 16, 2021

School Statutes Update

Many schools have expressed appreciation for the Board's limited-time opportunity to extend their approvals. We have already received extension applications from four schools and expect several more before the December 30, 2021, 5:00 PM deadline.

As noted previously, nearly fifty schools, two-thirds of all approved schools, have their approvals expiring in 2022. Those not seeking an approval extension have started submitting their applications for re-approval.

School Outreach

Monthly Schools Conference Calls: We celebrated the three-year anniversary of the monthly schools calls in November. Attendance remains high as these calls continue to be a fast and efficient way to disseminate information from CAMTC to the schools and to receive immediate feedback from schools.

Schools Newsletter: On December 1, 2021, CAMTC published School Newsletter Vol. 5, Issue 2 (attached).

FSMTB/Other States: I continue to work behind-the-scenes with FSMTB and other states to close many of the education loopholes that fraudulent schools use to get individuals credentialed in other states.

Looking Forward

2022 is anticipated to be an extraordinarily busy year for ESD with two-thirds of our school re-approvals occurring. Additionally, we have numerous physical site visits to catch up on after eighteen months of distancing. We also expect continued collaboration with other groups to stem the tide of fraudulent education related to human trafficking that has become a national conversation this past year.



BOARD MEETING UPDATES

Ratification of the Policies and Procedures for Approval of Schools (“Procedures”)

The Board ratified the amendments to the Procedures made by staff and effective as of September 7, 2021. These amendments allowed for the implementation of the new curriculum and instructional delivery policies adopted by the Board at its June 2021 meeting.

Limited-Time Approval Extension and Re-Approval Periods

The Board also adopted new policies to help CAMTC Approved Schools transition out of the COVID-19 pandemic. CAMTC heard from several schools facing financial and logistical difficulties, particularly schools whose approval expires in 2022 and need to apply for re-approval soon. Thus, CAMTC created “small, medium, and large” options from which schools may choose depending on what suits each individual school best.

- **182-day Extension** – All current CAMTC Approved Schools, regardless of approval expiration date, may apply for a one-time 182-day extension of their school approval by completing a one-page application and paying the \$875 application fee. This allows schools additional time to complete their applications for re-approval. To be considered, CAMTC must receive complete approval extension applications, including the application fee, by 5:00 PM on

December 30, 2021. [Click the link below](#) for the one-page application and additional details or go to:

<https://www.camtc.org/media/2136/application-for-school-approval-extension20211102v10-ff.pdf>

- **2-year or 4-year Re-Approval Periods** – Until now, schools had only one option – to apply for a four-year re-approval period. The Policies and Procedures for Approval of Schools (“Procedures”) have been amended to include a two-year option as well. This means that schools applying for re-approval with CAMTC may choose to pay an application fee of \$3000 for a two-year re-approval period, if approved, or pay an application fee for \$6000 for a four-year re-approval period, if approved. [Click the link below](#) for the current Procedures or go to:

<https://www.camtc.org/media/2100/camtc-policies-and-procedures-for-approval-of-schools-adopted-6162021-implemented-9721-final.pdf>

Applying for the 182-day approval extension does not impact a school’s ability to later choose the two- or four-year re-approval period. While the 182-day approval extension is only offered for a limited time, the choice of re-approval periods is written into the Procedures and available for the foreseeable future.

Continued on next page...



BOARD MEETING UPDATES CONT.

Complete applications for re-approval, including the application fee, must be received by CAMTC at least six months prior to the school's approval expiration. So, for example, if a school's current approval expires on June 30, 2022, then CAMTC must receive a complete application for re-approval (either for the 2- or 4-year re-approval period), including the application fee, by December 30, 2021. If that school applies for and receives the 182-day approval extension, then the school's new approval expiration date would be December 29, 2022. That school's complete application for re-approval (either for the 2- or 4-year re-approval period), including the application fee, would now be due by June 29, 2022.

The application for re-approval is currently being amended to reflect the new option of a 2- or 4-year re-approval period. However, it is otherwise the same application. Therefore, if your school is already in the process of completing the current application or does not want to wait for the revised version, no problem. Simply inform us of which re-approval period for which you are applying, and we will invoice you accordingly. As a reminder, application fees are non-refundable regardless of the outcome of your application.



OF THE MONTH

We are considering to expand our massage school program to some multi-lingual students. Would our school administrator be able to communicate with CAMTC to assist students with CAMTC applications and/or certifications?

Yes, but only if each student applicant completes, signs, and submits the correct form in advance. Each student may personally authorize another individual to communicate on their behalf with CAMTC.

The **CAMTC Representative Authorization Form** therefore can be submitted to authorize an individual, such as the School Owner or School Administrator, to communicate with CAMTC.

One form cannot be used to authorize more than one individual. However, a school may have multiple completed authorization forms, each to assist one individual student. More details about the **CAMTC Representative Authorization Form** are available in English and Chinese at:

www.camtc.org/media/1767/representative-authorization-form-2020.pdf

www.camtc.org/media/1763/camtc-authorization-form.pdf



MONTHLY SCHOOLS CONFERENCE CALL



The monthly CAMTC Schools Conference Call occurs the 1st Wednesday of every month at 2pm. The next call is December 1, 2021. Calls are open to the public, but participation is prioritized for school owners and administrators. Please email your school-related questions in advance to:

jbsmith@camtc.org

To participate in the upcoming conference call, simply call the phone number below and, when prompted, enter the passcode below followed by the # sign:

Phone number: 877-366-0711

Passcode: 82373574 #

KEEP UP-TO-DATE



Digital versions of all previous CAMTC School Newsletters can be found at:

www.camtc.org/information-about-camtc/publications/ and scroll down.

Online information about past and future CAMTC Board Meetings can be found at:

www.camtc.org/information-about-camtc/meetings/#2021

and scroll down.

WE'RE HERE TO HELP

For School Questions or Comments, Joe Bob Smith, CAMTC Director of Educational Standards Division, can be reached at:

jbsmith@camtc.org



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To: CAMTC Board of Directors
From: Rick McElroy, Director of Law and Code Enforcement Relations
Re: Board Meeting – December 16, 2021

Zoom Meetings

Listed below are the Zoom calls I attended during this reporting period. If there was a significant outcome of the meetings, I have reported it separately.

- Heyrick Research
- San Diego Coalition Against Human Trafficking
- Little Hoover Commission
- San Mateo Coalition Against Human Trafficking
- South Bay Coalition Against Human Trafficking
- San Francisco Collaborative Against Human Trafficking

San Diego District Attorney's Office Upcoming First Responders Training - January, 2022

CAMTC has been invited to this event to provide training to over 200 first responders. This is a one-day event hosted by the San Diego District Attorney's office. Beverly will also attend. She was instrumental in setting up the training. We are still waiting for the venue to be determined. If for any reason the in-person training is canceled, I will still travel to San Diego to provide the Zoom training.

Police and Code Enforcement Training YTD

Training, in the last two years has been sparse. COVID definitely made us wait and see and then to pivot to Zoom. In 2019, I trained 548 individuals and 221 agencies. In 2020, the number was down to 175 individuals and 1 agency on one Zoom call. The numbers for 2021, were worse at 50 individuals and 8 agencies. The grand total since training started in 2014 is 2,510 individuals and 811 agencies. See below for our plan to increase these numbers in light of the constant daily COVID new variant threat.

Monthly Zoom Training Sessions for Law and Code Enforcement and Others

Zoom training sessions are starting to take off as we currently have 15 people signed up for January. In the past, I would have 15-20 people signed up only to find some couldn't attend due to work conflicts- such as police emergency call-outs. So, to alleviate this issue, I will be conducting monthly Zoom trainings the first week of each month in 2022, with the help from Stacy Morrison. Stacy will also be preparing an excel printout showing who attended and what city/county they represented. I've also asked Kellie Rodriguez (Supervisor of BRD) and CAMTC Investigator Alison Bennet to send me potential attendees who may be struggling with our declaration process or obtaining certified documents from their cities. Kellie and Alison have already been sending me hints about cities needing training.

Colton Police Department Training, 11-3-21

This in person training was for a myriad of agencies hosted by the Colton Police Department. 37 individuals attended this training from 5 different agencies. The Colton police captain, Tim Heusterberg, greeted me when I arrived and thanked me for the training opportunity for his cops as well as other surrounding agencies. The training was well received and it was good to get back to talking to code enforcement and cops.

2022 California Police Chiefs Conference in Sacramento

I have been working on the new power point training session with Kellie and Beverly. It has a unique twist that should interest the chiefs regarding human trafficking in massage. I used the acronym SWAT (that is universally recognized in police departments) and that CAMTC has formed a team within CAMTC called SWAT. However, our acronym stands for "Special Weapons Against Traffickers" instead of the known "Special Weapons and Tactics." We are in hopes this title will create interest for the chiefs to attend our training session that will be paneled by Beverly, Kellie, and I next March.



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TO: CAMTC Board of Directors
FROM: Roberta Rolnick, CAMTC Outreach Director
RE: CAMTC Board Meeting, December 16, 2021

Upcoming & Recent Events

October 18-31, 2021 **CACEO Virtual Annual Seminar**

October 28, 2021 **Connection**, Uniting the Spa + Wellness Industry - San Diego, CA

February 7-10, 2022 **CPCA Annual Training Symposium** - Sacramento, CA

March 2022 **iConnection** on a yacht - San Diego, CA 92009

September 12-14, 2022 **Women Leaders In Law Enforcement** - Anaheim, CA

October 25-27, 2022 **CACEO Annual Seminar** - Orange County, CA

The Symposium's goal is to continue to provide dynamic, contemporary training presented by subject matter experts in their fields, and are designed to help develop both Chiefs and their Seconds in Command. The CPCA 45th Annual Training Symposium (ATS) will be held on February 7-10, 2022 in Sacramento, CA. This will be the first in-person ATS since 2019! Rick McElroy, Beverly May, and Kellie Rodriguez will join together for our CAMTC presentation.

Schools Outreach

School owners and administrators continue to participate in the CAMTC Monthly Schools Call. Joe Bob and I put out another well informed November CAMTC School Newsletter at this URL <https://www.camtc.org/media/2137/camtc-school-newsletter-november-2021.pdf> and as seen in his ESD Report. We've added a Q&A segment, that will be ongoing.

Website Update

Vaccination Mandates is the title of an icon button on CAMTC's homepage as response to some local ordinances in California. Simply go to <https://www.camtc.org/vaccination-mandates/> and select your county or city to find out more from your local public health department, like testing or vaccination sites near you.



WOMEN LEADERS IN LAW ENFORCEMENT SEPTEMBER 12-14, 2022 - ANAHEIM, CA



California Police Chiefs Association



California Massage Therapy Council (CAMTC)

camtc.org/cpca-strategic-partners

Rick McElroy, CAMTC Director of Law Enforcement
Relations, 805-390-0397, rmcelroy@camtc.org

POST Course Training at No Cost for small and large groups. Contact RickMcElroy and use POST Course Number 22168 for 2021.

We implement the provisions of the California Massage Therapy Act. Policing massage businesses that operate as a subterfuge for prostitution can be a real challenge. CAMTC provides critical support to law and code enforcement agencies and local governments in efforts to curtail illicit massage establishments. Know the signs of illicit massage businesses (IBMs) and adapt the strategies to make massage Safe and Legal in your communities. Our collaborative effort to target illicit massage parlors and stop the negative impact they have in our local communities is THE most striking benefit of the strategic partnership between CPCA and CAMTC to protect the public. Click here for more information - camtc.org/cpca-strategic-partners.





Celebrating 15 Years of Excellence

2021 CACEO Virtual Annual Seminar

October 18-31, 2021

[Home](#) | [Schedule](#) | [Sponsorships](#) | [FAQ](#)



CALIFORNIA
MASSAGE THERAPY
COUNCIL



Annual Code Enforcement Seminar

Save the date for the **2022 Annual Seminar**, taking place at the **Hyatt Regency Orange County**, **October 25-27, 2022**.



OCT
28

iconnection + ISPA at Legacy - October
28th, 2021!

The California Massage Therapy Council (CAMTC) Can Help.

Is your massage
business or spa...



...stressing you out?



California Massage Therapy Council
One Capital Mall, Suite 800
Sacramento, CA. 95814

www.camtc.org

Phone (916) 669-5336

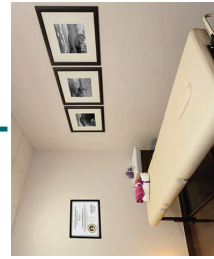
Fax (916) 669-5337



3 Ways CAMTC Can Help Support Your Business

#1 Help in recruiting staff by having access to more than 50,000 CAMTC Certified Massage Professionals

CAMTC can provide you with access to massage professionals by forwarding your recruitment mailings to them, while still maintaining the privacy of its Certificate Holders. This program gives you access to massage professionals that are already CAMTC Certified.



Your Business



CAMTC Certified
Massage Professional

#2 Boost your marketing effectiveness by promoting CAMTC Certification to your customers

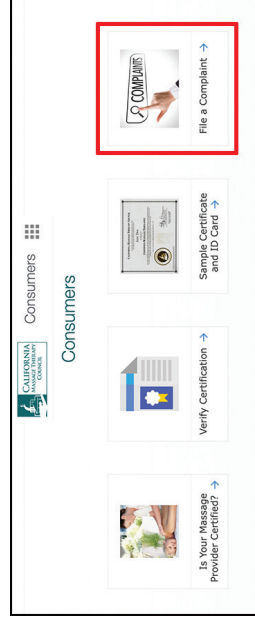
CAMTC Certification means that the massage professionals working at your business have met or exceeded minimum standards for training and education, have passed a background check, and have met other requirements in the Massage Therapy Act.



CAMTC CERTIFICATE HOLDERS

#3 Assistance in dealing with sexual misconduct complaints against staff

CAMTC takes allegations of sexual misconduct seriously. If you receive a complaint against a CAMTC Certificate Holder, simply contact CAMTC by going to www.camtc.org/consumers/ and clicking on “File a Complaint.” By referring the complaint to CAMTC, you remain neutral with staff and clients alike. If CAMTC decides to investigate, and determines that disciplinary action is warranted, CAMTC may revoke the CAMTC Certificate.



For details on how CAMTC can help your massage or spa business, please go to the following link:
www.camtc.org/message-business-owners/



CALIFORNIA
MASSAGE THERAPY
COUNCIL

One Capitol Mall, Suite 800 | Sacramento, CA 95814
tel 916.669.5336 fax 916.669.5337 www.camtc.org

Proposed CAMTC Board Meeting Dates for 2022

Thursday, March 24, 2022

Tuesday, June 14, 2022

Wednesday & Thursday, September 7 & 8, 2022

Thursday, December 15, 2022



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One Capitol Mall, Suite 800
Sacramento, CA 95814

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