CALIFORNIA MASSAGE THERAPY COUNCIL

CAMTC Board of Directors Meeting
April 6, 2010
One Capital Mall
Sacramento, CA 95814

MINUTES
(open session portion of meeting)

Called to order at 10:05 am

Present: Beverly May, Paul Schwinghamer, Ben Drillings, Michael Marylander, William Armour, Bob Benson, Judi Calvert, Mark Dixon, Keith Grant, Richard McElroy, Roberta Rolnick, Trisha San Juan, Michael Schroeder, Joe Bob Smith, Dixie Wall

Staff: Ahmos Netanel, CEO, Jill England, Bob Achermann, Connie Payne, Paul Simmons

Guest: Greg Santiago, Department of Consumer Affairs

Approval of Minutes

Mike Schroeder/Beverly May moved and seconded to approve the minutes from the March 16, 2010 board meeting via conference call. Passed unanimously

-CEO's Message
CEO Ahmos Netanel provided a general report regarding CAMTC activities and priorities.

Treasurer's Report
The treasurer's report was presented and discussed.

Motion: Drillings/Rolnick: To require two signatures for any check over $10,000. A number of amendments and counterproposals were discussed. Motion failed.

Motion: Schroeder/Dixon: To require two signatures for all checks $40,000 and over, and to formalize the current procedure of dual approval with single signatory for all checks under $40,000 – i.e. one authorized signatory approves checks under $40,000 and a different authorized signatory must sign the checks.

Motion PASSED 14-1

IT Issues/Report
Schwinghamer reported that the web site is close to being ready to launch. The Rogers Group is still working on text revisions, and Red Blizzard is working on revisions to the Denial & Disciplinary Committee interface. He reported that some technical issues were still being worked out to facilitate a smooth transfer to the Red Blizzard web server, but that the site could hopefully be live within a week or two. He indicated that the ownership of the domain name needed to be transferred to CAMTC; Simmons indicated that CAMTC already owned the domain name as per standard policies and procedures. In order to facilitate the change, Carlos Lima at Red Blizzard will be designated Technical Contact for the domain.

Outreach Committee Report
The Outreach Committee presented two motions (attached to these minutes)
Motion #1 (Outreach Committee): To approve the launch of CAMTC's new web site with any last-minute revisions by Rolnick, May, England and The Rogers Group and authority for the final go-ahead from Chairperson Beverly May

PASSED UNANIMOUSLY
Calvert noted that she would be happy to donate graphical and historical content to the web site as it is further developed.

Motion #2 (ROLNICK/SCHROEDER): To approve the hiring of the IW Group on a month-to-month basis for three months for the purpose of specifically targeted media monitoring at a cost of up to $2500 per month, to be negotiated by Netanel.
Motion PASSED UNANIMOUSLY

It was noted that $2500 per month might be excessive for simple media monitoring. It was shared that this contract would include monitoring, translations, summaries, etc.

Several board members indicated they were pleased and impressed with the choice of IW, and that they were very useful in preparing Netanel for a presentation to Thai Spa owners. It was generally agreed that we should get more for our money, but that IW would be a good choice.

Proposed Bylaws Amendments
Several proposed amendments to the bylaws were presented in writing to the board.
MOTION: Schroeder/May: to adopt the amendments as presented.

There was considerable discussion relating to the proposed amendments to the Executive Committee section of the bylaws. A number of revisions to the proposed amendments were suggested. Eventually, friendly amendments were made which resulted in the following amended original motion:

To adopt the proposed amendments to the bylaws as presented, except as follows:

A sentence shall be added to the last paragraph of Section 2 of Article VII to read: "The Executive Committee shall also have such authority as is delegated to it by the Board."

The last sentence of Section 3 of Article VII shall be revised to read: "Advisory committees shall provide advice and recommendations to the Board but shall not have the authority of the Board or any final decision making authority, except as provided above in Section 2 of this Article."

The last sentence of Section 4 of Article VII shall be revised to read: "Committee meetings may be called by the Chairperson of the Council, the Chair of the committee, or by a majority of the members of the committee."

Motion passed 13-2 (Schwinghamer and Drillings voted no.)

Denial & Disciplinary Committee Update

a. Revising application form: D&D expressed that some questions should be added to the application form (or revised) in order to better accommodate the screening needs of staff and the committee. Schwinghamer requested that any changes be delayed until after rollout of the application form as it currently exists, since this could significantly delay the effective launching of the new web site.

b. Structural needs: The work of the D&D committee has far outgrown the current two-person committee, even with the assistance of three or four staff members. It was recommended that a motion be put forward at the next meeting to adopt a new budget line item to fund paid staff to take over this function.

MOTION: May/Schroeder: That Netanel, working with current D&D personnel, prepare a proposal for rebuilding the D&D function, budget and structure, for board approval. PASSED UNANIMOUSLY

May suggested that CAMTC seek an MOU with the BPPE for information exchange on educational institutions.

Title Use
The question of what is allowed relative to the use of the words certified, licensed, etc. was discussed.

Motion: MAY/ROLNICK: To reserve the use of the word "Certified" with an exception for titles with qualifiers. "Qualifiers" generally refer to names or words such as "ABMP" or "nationally" before the word "Certified". Examples of a qualified use of the word certified would be "NCBTMB-Certified" or "ABMP-certified" or "nationally certified". Alternatively, it was suggested that use of "certified" be required to contain the specific name of the certifying organization (such as, for example, "NCBTMB-Certified" or "ABMP-certified" rather than just "nationally certified".) **Issue was TABLED UNTIL NEXT MEETING unanimously, by motion of May/Wall.**

Legislative update
Greg Santiago from the Department of Consumer Affairs was present at the meeting. The previous appointee to the Board of Directors has recently resigned. He shared the efforts to develop DCA's formal opposition to AB 1822, and described some of the actions they were taking relative to this bill. He offered to share any formal positions of the DCA with CATMC.

Beverly May commented that Santiago would be an excellent replacement for Rabago as appointee to the CAMTC board by the DCA.

Netanel shared his views on AB 1822 and also described some of the strategies being used on both sides of the issue.

Guest Bernadette Murray, from Woodland, indicated she had already written a letter opposing AB 1822 to her legislator. Key points included the fact that human trafficking has no correlation with massage regulation.

National Practitioner Data bank (NPDB)
This is a National Databank designed to share information on Massage therapists.
MOTION: May/Schroeder: Have Netanel investigate having CAMTC subscribe to the database service. PASSED UNANIMOUSLY

Closed session with CAMTC's legal counsel pursuant to Government Code Section 11126(e)
The Chair called the meeting into closed session at 4:12 p.m.

Returned to open session at 4:22 pm

Issues and scheduling for future meetings
The next board meeting was scheduled for Wednesday, June 2, 2010 from 10:00 to 4:30, at a location to be announced in Southern California

The meeting was adjourned at 4:30 p.m.

Minutes Approved: June 2, 2010

8/17/10
Ben Drillings, Secretary